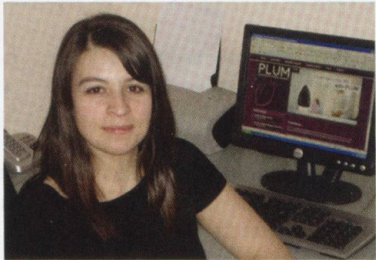


Cash rich, time poor?



One local mother, who knew only too well about Cardiff's time-poor business people has set up a new service to make day-to-day living that little bit easier. "Living in the UK can be very stressful; you can feel like you have absolutely no free time to actually enjoy your life. That is how I felt being a mum and working in a very driven, competitive environment. I knew I wasn't alone in my frustrations and there were hundreds more people out there feeling like me," explains Michela Bloomfield (*left*). "This is why I decided to set up PLUM Lifestyle Support.

PLUM has been founded to help the busy, hardworking individuals of Cardiff buy their precious time back!"

Michela is offering a bespoke service where busy professionals can offload their daily chores with everything from an after-party clean to paying your utility bills. For more information visit www.plumlifestylesupport.co.uk.